# HEALPS2 Opening of Midterm Conference

Christina Pichler Paracelsus Medical University Salzburg



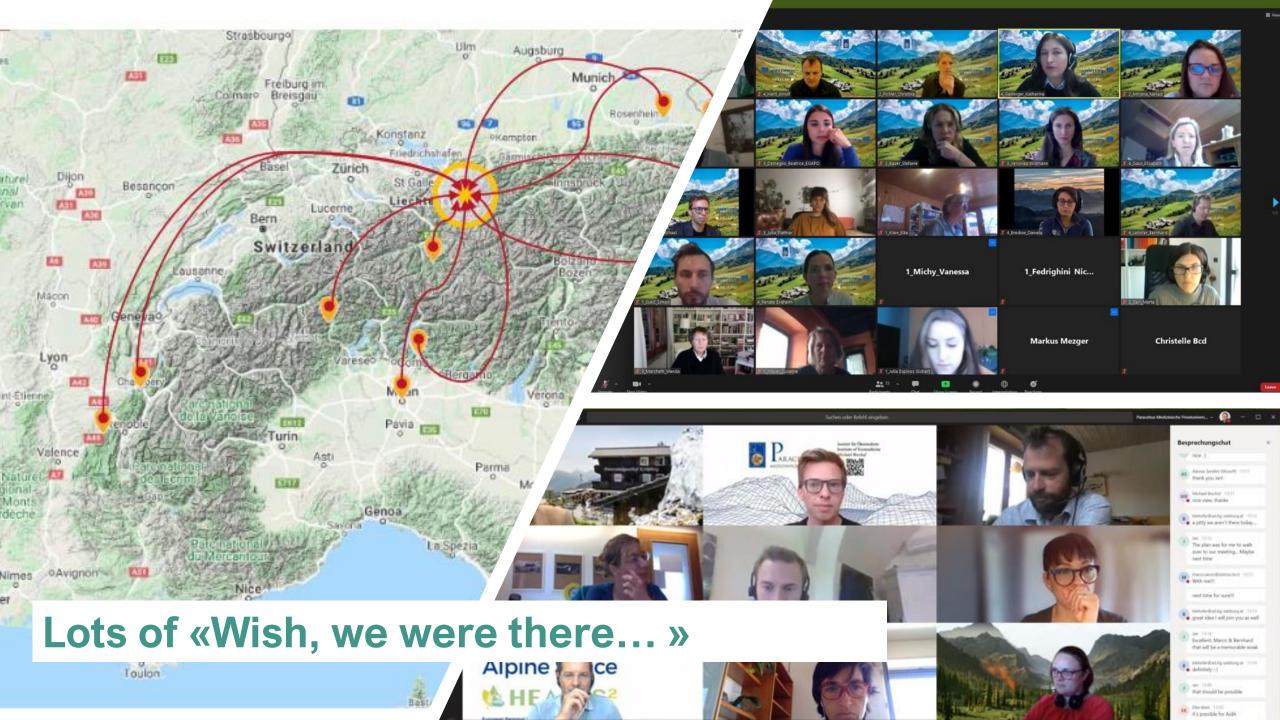


























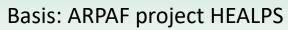






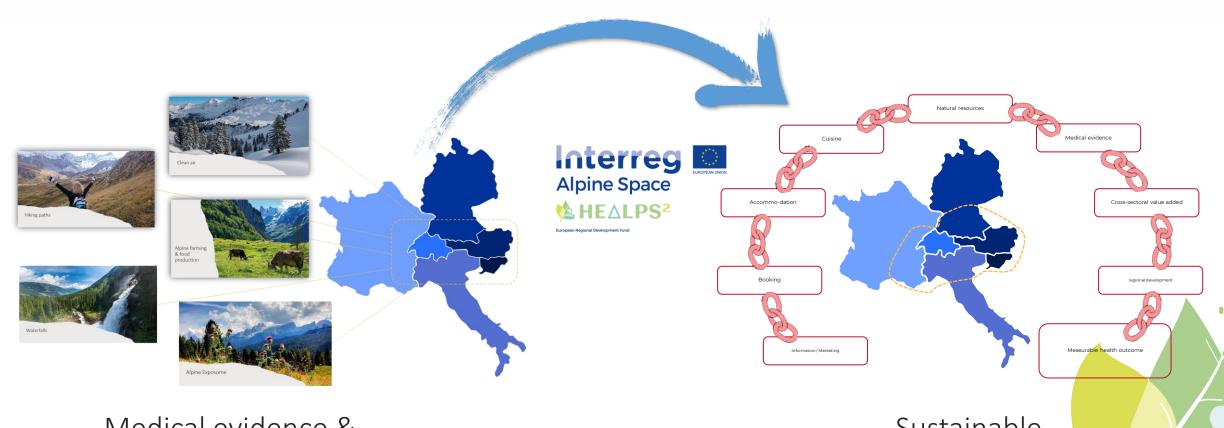








## The HEALPS2 project: Transforming potential to performance



Medical evidence & Alpine tourism tradition

Sustainable value chains

#### Partner network



#### **Observer Partner**





Interreg Alpine Space **ME∆LPS**<sup>2</sup>

= Federal Ministry Republic of Austria Agriculture, Regions and Tourism









LAMEDECINETHERMALE







(alparc

















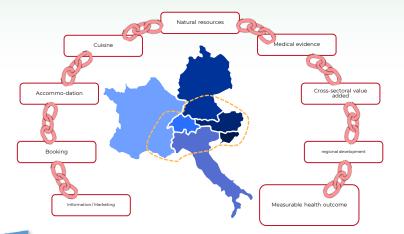








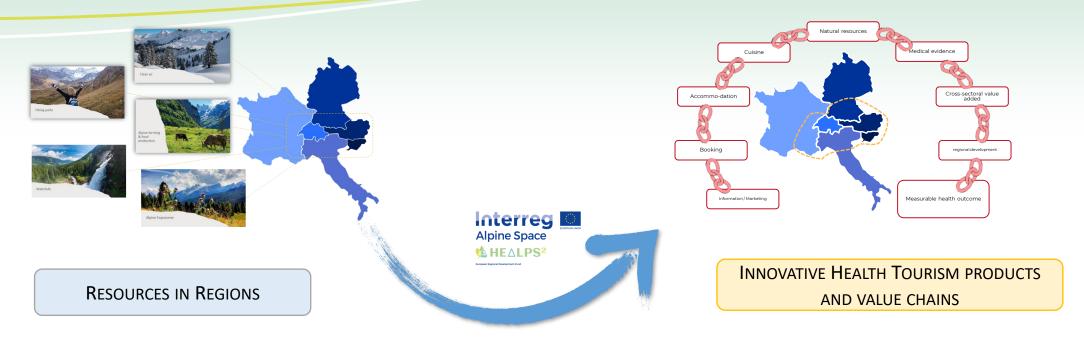




INNOVATIVE HEALTH TOURISM PRODUCTS AND VALUE CHAINS





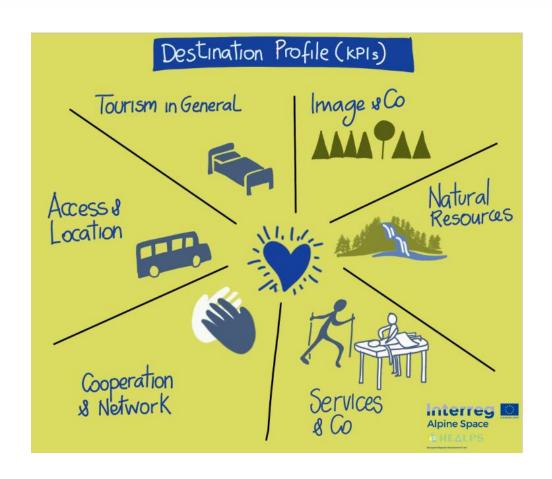


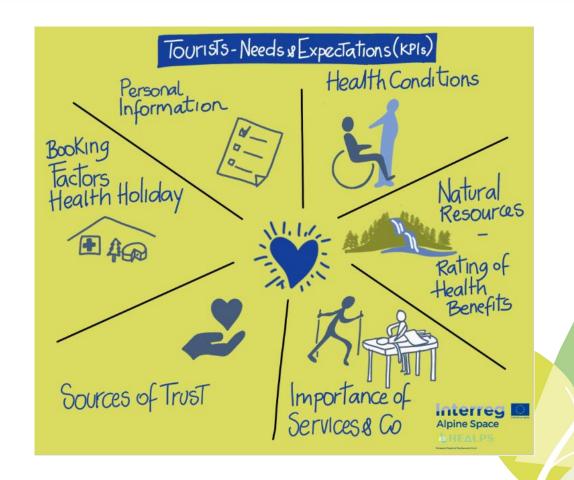


Alpine Health Tourism Toolkit

Hands-on tools | Training | Knowledge exchange and transfer | Improved support schemes | Transnational anchorage

#### **HEALPS2** Toolset





### **HEALPS2 Toolset**



www.healing-alps.eu



## Further outputs to expect

Health Management Toolset



Alpine Health
Tourism Innovation
Model



Health Tourism Training Toolkit



Alpine Health
Tourism Action Plan



## Key element: Stakeholder integration

