

Sustainable growth through transnational cooperation.

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Sustainability is an opportunity for development/business, not a cost factor.

Three Keystone Concepts: **Learning, Knowledge and Cooperation**



Successful projects require the capability to drive **cross-functional collaboration** within the business, as well as dialogue and interaction with key stakeholders.

Turning relevant issues into actionable projects. Once the relevant opportunities for the development have been identified, it is critical to turn ambitions into actionable work packages and projects that lead to tangible results. Integrating sustainability from strategy to day-to-day operations and along the end-to-end value chain is important task.

Deliver the change and make it stick. To implement the desired change in the development of your city of business at scale takes time. Strategies are not changed easily or fast. Global value chains are network of hundreds or thousands of relationships that need to be managed.



We do not need to reinvent the »whell« but rather learn from our EU colleges and apply good practises to our environment.

Working on the Eu project brings great opportunity to learn and test new ideas. Through such programs we can see the **benefits brought by** cooperation, sharing and transfer the knowledge and **strategical planning**. Working alongside partners from various countries give possibility to find more solutcions and pilot some of the best practices.



Transnational cooperation give possibility for a large number of partners, stakeholders to work together across many regions allowing for knowledge transfer and join learning experiences.

Transnational cooperation can provide new insights and connections, but it can also help you to tap into new sources of funding.

The cities from the Alpine region have more or less similar problems and deal with them in more or less similar ways.

The transnational cooperation component in each project ensures a wider and more efficient dissemination of the project results, allowing many other urban/rural areas to directly benefit from them.



Lessons learned from the project CITYWALK

To achieve major changes on the city level – just like changing local mobility systems and the mobility behaviour of residents – **requires continuous effort and commitment.** CityWalk is just one project, but it was quite successful in putting walkability on the local agenda in the participating cities.

“You need committed people – changemakers in every city, who have not just the intention but also the power to influence local policy, strategy and development projects. So, you definitely need **to find, “educate” and convince these changemakers**





Have a look at the project website
www.alpine-space.eu/healps2

and follow us



HEALPS2